



## MEDIA RELEASE



**AFA Inspire National Chair, Dianne Charman**

### AFA Inspire Roadshow kicks off across Australia

**SYDNEY: 11 April 2018** – The Association of Financial Advisers Inspire (AFA Inspire) Roadshow will travel Australia in May with the support of TAL, bringing inspiration, insights and professional development to female advisers with the dual aim of forging more pathways for women to succeed in the profession and ultimately, for more women to access great advice.

The Roadshow, which extends from 10-16 May, will also act as the launch of the AFA and TAL Female Excellence in Advice Award.

AFA Inspire National Chair, Dianne Charman said forging more diverse pathways for women to succeed is one of the most integral proof points of the initiative.

“This year AFA Inspire celebrates five years of helping to grow and inspire the women seeking and delivering financial advice, through collaboration and connection. The AFA has seen an increase of female membership by 30 percent over that period and our mission is to keep building on that.

“Ultimately, the goal of AFA Inspire for the coming years is to develop more pathways for women in our profession to provide great advice to more Australians – the Roadshow and the Award are just some of the ways that we are making that happen,” she said.

AFA CEO Philip Kewin said the AFA Inspire initiatives and the AFA and TAL Female Excellence in Advice Award are having a crucial impact on AFA’s ability to create meaningful change in the industry.

“We are proud to have developed a way for more women to connect with advice – whether it be those seeking, obtaining or providing it. The AFA Inspire Community is creating a platform to meet current and future needs in financial advice and the broader community.

There's a really strong future for AFA Inspire and it will continue to shape the way the industry will progress in a period of intense change," Mr Kewin said.

Commenting on the AFA and TAL Female Excellence in Advice Award, TAL General Manager, Retail Distribution, Niall McConville, said, "We are excited to extend our long-term support for the FEIA Award. 2017 was a successful year with more award applications and nominations than ever before and we look forward to seeing this continue as we promote positive change in the financial advice profession."

The program is also supported by State Street Global Advisers and La Trobe Financial.

#### EVENT DETAILS

##### **SA - Adelaide**

Thursday 10 May

National Wine Centre of Australia

Corner of Botanic and Hackney Roads, Adelaide SA 5000

##### **WA - Perth**

Friday 11 May

Hyatt Regency Perth

99 Adelaide Terrace, Perth WA 6000

##### **VIC - Melbourne**

Monday 14 May

Crown Towers

8 Whiteman St, Southbank VIC 3006

##### **NSW - Sydney**

Tuesday 15 May

Australian National Maritime Museum

2 Murray St, Sydney NSW 2000

##### **QLD - Brisbane**

Wednesday 16 May

Brisbane Marriott

515 Queen St, Brisbane City QLD 4000

For more information and to register for any of the AFA Inspire events, please [CLICK HERE](#).

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##### **About the AFA**

The Association of Financial Advisers Limited (AFA) has been the authentic voice on the value of financial advice for over 70 years. Today, the AFA is a vibrant, innovative association, where the underlying driver of policy is the belief that great advice transforms lives. To this end the AFA is striving to achieve the vision of Great Advice for More Australians. The AFA's ongoing relevance as a professional association is derived from our success in engaging with the major stakeholders in

financial advice including advisers, consumers, licensees, product and service providers, and the regulator and government. Culturally we believe in the value of collaboration to create powerful outcomes and this drives how we achieve influence and work towards our vision.

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